ARCHITECTURAL DIGEST

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DISCOVERIES



DESIGN HOUSE STYLE

The best stories, Charlie Ferrer might argue, can only be told behind closed doors. In Manhattan, the budding interior designer has transformed his Chelsea apartment into a live/work showplace for

A Billy Cotton light fixture from Charlie Ferrer's New York live/work gallery (far left).

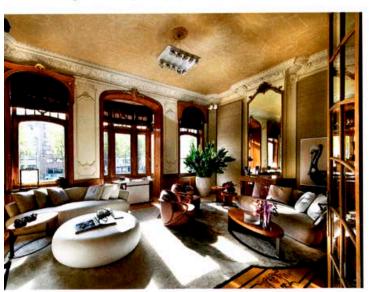
bespoke, highly covetable furnishings-many of them the results of ongoing collaborations and exclusive partnerships with friends. Artfully arrayed, the current mix includes case goods by Ferrer's former business partner, Ana Meier, and sculptural chandeliers by Billy Cotton. If the operation (part retail space, part laboratory) defies easy categorization, that's fine with Ferrer, whose practice comprises large-scale residential commissions, one-of-a-kind pieces, and everything in between. By appointment only; ferrer.co -s.c.

SHOPS

INSIDE **STORY**

In Antwerp, Belgium, a sumptuous early-20th-century townhouse built for a diamond merchant provides a high-contrast backdrop for the pared-down contemporary furnishings of the Italian brand Giorgetti. The expansive three-story spacefeaturing inlaid parquet, ornate moldings, a stained-glass skylight,

and a marble staircase-is home to the company's first multilevel Atelier showroom, a concept inspired by the craftsmanship and attention to detail of haute couture fashion houses. Giorgetti's chic pieces are displayed in context across eight rooms, with streamlined seating in the living areas, a minimalist bed and finely crafted dressers in a bedroom, and sleek wood cabinetry in the kitchen. giorgetti-spa.it -ALYSSA BIRD



A living area at the Giorgetti Atelier showroom in Antwerp, Belgium.





Lone Star Luxe

With the opening of the 48-room Hotel Ella in Austin, Texas. a landmark has been reborn. The circa-1898 house was given as a wedding present to prominent physician Goodall Wooten and his bride, Ella Newsome, and in 1910 the couple expanded their postnuptial digs into the templelike Greek Revival mansion it is today, enhancing it with grand verandas and towering Ionic columns. In creating the new hotel's interiors, Austin's Michael Hsu Office of Architecture carefully preserved the classical columns, mantels, moldings, and other historic features, while giving the rooms and the restaurant, Goodall's Kitchen & Bar, a crisp, clean-lined look. Rooms from \$250/night; hotelella.com -A.B.